

Business Continuity Management

Offering Essential Value in Maritime

Business Continuity Management in Shipping

Resilience & Response

For Shipping Companies – either Owners or Managers - developing & maintaining **Innovation**, **Productivity** and **Value Creation** for the Stakeholders are some of the core parts of their Business Governance.



This is what we can call the **Productive Ground**. It is directly related with the founders' business approach, its implementation, the growth of the organization and the accomplishment of what's defined in its mission statement. **Shipping** is a 24x7, global, fast moving, high risk and highly competitive business environment. It is an environment that no organization can be (or claim to be) in full control of.

Moreover, competing in such an environment, almost no organization can afford severe disruption or interruption or complete destruction of its **Chartering** or **Technical** or **ITC** Departments capabilities. Things become worse, when this wound or loss applies to its **Reputation**, **Brand Name** and **Market Trust!** Worldwide statistics are continuously supporting this axiom.



Building an **Essential Ground**, that is, dealing with the relative Threats & Risks, is a standard & required part of every Organization's Governance. As a result, embedding **Resilience** and the **Capability to Effectively Respond** to negative incidents and threats will safeguard the interests of your Organization's key Stakeholders, ensure the Continuity of its Value Creating activities and protect its Reputation & Brand.

Providing the Essential Services

Committed to the Business Continuity Institute (The BCI, UK) Good Practice Guidelines and International Standards as the BS25999-1 and 2, we provide value to our customers, helping them with **Integrated Programs** and



Consulting Services specially developed to respond to all critical business requirements in the areas of

- Business Continuity Management
- Operational Risk, Security and Crisis Management

Based in European Union, we deliver our high-value Consulting Services in **Europe**, the **Balkans** and the **Middle East**, in all Business Areas or Government Organizations.